

Circular Pizza

Raising awareness of the circular economy using pizza as an example

Circular Pizza is an interactive science education and networking format that actively involves participants and provides practical experience of solutions for the regional implementation of the circular economy. The focus is on raising awareness of food waste reduction and strengthening regional value chains.

The format can be implemented as a workshop and/or catering event.

The [Circular Pizza Workshop](#) showed that the circular economy can also be experienced in a culinary way. High-quality pizza is baked together from regional surplus and leftover ingredients. Through co-creation, participants are involved in good practices, learning to close cycles and avoid waste. The focus is on innovative solutions for recycling bread and baked goods waste.

The circular economy concept is also made accessible in [Circular Pizza Catering](#): in addition to the pizza served, all regional ingredients used are presented, similar to a small market stall. This gives participants direct insight into the origin of the raw materials, the utilization of surplus products, and the good practices applied. The result is a transparent learning space for resource-saving concepts.



Christine Bertl collaborates with [Cucina Alchimia](#) for her Circular Pizza format. Cucina is an institute for experimental cuisine and sees itself as an interdisciplinary interface between producers and consumers with the declared goal of making the value chain of sustainable food production visible and expanding it.

"From nose to tail - From root to leaf - Zero Waste"

What was previously dismissed as worthless food waste is now perceived as a valuable resource and used in materials research. Not only on a culinary level, but also on a creative level. Circular Pizza ties in with this philosophy and brings it to life through collaborative action.

The format is methodologically supported by Christine's master's thesis: [Master's thesis "Method analysis for the implementation of an innovative workshop format to raise awareness of circular economy principles"](#)

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